

CAMILA ARDILA

CONTACT

PHONE

(347) 849 - 0247

EMAIL

ardila.camila97@gmail.com

WEBSITE

www.camilaardila.com

EDUCATION

BFA GRAPHIC DESIGN

2019 -2021

Fashion Institute
of Technology

AS ANIMATION

2016 -2018

Borough of Manhattan
Community College

SKILLS

- Adobe Creative Suite
- Digital Design
- Image editing
- Mac and Windows
- Motion Graphics
- Print Production
- Typography
- UI | UX

LANGUAGES

Spanish - Fluent

PORTFOLIO

Digital Portfolio Here:

www.camilaardila.com

EXPERIENCE

LDJ PROCUTIONS / Coordinator design

Sep 2020 - Present, 2021

- Participate in brainstorming sessions and the development and execution of creative ideas
- Select colors, fonts, photographs, layouts and other design elements to communicate creative concepts
- Collaborate with art directors, branding experts, front end developers, marketing, content and other professionals to create media
- Articulate and pitching design concepts to clients, art directors and others

NICKELODEON – VIACOM / Digital Designer

May - August, 2019

- Produced more than 20 digital design projects for multiple Nick International initiatives and products which included websites, app thumbnails, headers, and icons.
- Managed up to 3 projects or tasks at a given time while under pressure to meet weekly deadlines. Work on digital design projects from time to time as needed for both Digital Marketing and related departments.

GAINFY FOUNDATION / Animation Video + Digital Graphics Intern

August - October, 2018

- Maintained strong social media and brand presence achieved an average increase of 30 new followers per week reaching 10% of the client population creating 20+ short animated videos, and graphics
- Work closely with the design team and the C.E.O, during the design process to ensure client satisfaction. Served as a creative leader for all key projects and company events.

EDUCATIONAL ALLIANCE / Associate Designer

June - July, 2018

- Created brochure designs offering the best-in-class programming cross 15 sites focusing on a mix of education, health and wellness, arts and culture.
 - Delegate task to the 7 member of the design team to built design, typography, branding, and illustration assets. Taking design ideas from generation through to completion.
 - Participate in the discussions with the designing team to come up with unique ideas and designs for the advertisement. Preparing and successfully pitching designs both internally and externally to clients.
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