

CAMILA ARDILA

CONTACT

PHONE

(347) 849 - 0247

EMAIL

ardila.camila97@gmail.com

WEBSITE

www.camilaardila.com

EDUCATION

BFA GRAPHIC DESIGN

2019 -2021

Fashion Institute
of Technology

AS ANIMATION

2016 -2018

Borough of Manhattan
Community College

SKILLS

- Adobe Creative Suite
- Digital Design
- Image editing
- Mac and Windows
- Motion Graphics
- Print Production
- Typography
- UI | UX

LANGUAGES

Spanish - Fluent

PORTFOLIO

Digital Portfolio Here:

www.camilaardila.com

EXPERIENCE

NICKELODEON – VIACOM / Digital Designer

May - August, 2019

- Produced more than 20 digital design projects for multiple Nick International initiatives and products which included websites, app thumbnails, headers, and icons.
- Managed up to 3 projects or tasks at a given time while under pressure to meet weekly deadlines. Work on digital design projects from time to time as needed for both Digital Marketing and related departments.

BOROUGH OF MANHATTAN COMMUNITY COLLEGE / College Adjunct Professor

April - May, 2019

- Assisted in the development of graphic design fundamentals guidance to a class of 18 high school students in programs such as Photoshop, Illustrator, and InDesign. Prepared files for production.
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design.

GAINFY FOUNDATION / Animation Video + Digital Graphics Intern

August - October, 2018

- Maintained strong social media and brand presence achieved an average increase of 30 new followers per week reaching 10% of the client population creating 20+ short animated videos, and graphics
- Work closely with the design team and the C.E.O, during the design process to ensure client satisfaction. Served as a creative leader for all key projects and company events.

EDUCATIONAL ALLIANCE / Associate Designer

June - July, 2018

- Created brochure designs offering the best-in-class programming cross 15 sites focusing on a mix of education, health and wellness, arts and culture.
- Delegate task to the 7 member of the design team to built design, typography, branding, and illustration assets. Taking design ideas from generation through to completion.
- Participate in the discussions with the designing team to come up with unique ideas and designs for the advertisement. Preparing and successfully pitching designs both internally and externally to clients.